

SALES AND INFORMATION PACKET



 | **20**
years of service

FULCRUM STRATEGIES

SUPERIOR PROVIDER ADVOCATES

— ESTABLISHED 2004 —

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WHO WE ARE

Fulcrum Strategies is a physician-consulting firm that was founded in 2004 by Ron Howrigan, a former managed care executive. Ron spent 18 years working for various insurance companies and became disillusioned with what he saw happening to the independent practice of medicine. He founded Fulcrum Strategies to level the playing field between physicians and managed care companies. Since 2004, our firm has helped medical practices of all sizes and specialties across the United States to significantly improve contract language and reimbursement rates, strategically plan for the future, and achieve financial success. In the last 22 years, we have represented more than 300 practices in 30 states, and take pride in having produced over 100 million dollars of revenue increases for our clients.



RON HOWRIGON | CAREER HIGHLIGHTS

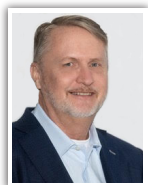
- 40 years in healthcare industry
- 18 years spent working for payers
- President & CEO, Fulcrum Strategies
- Nationally recognized speaker/author
- Bachelor of Business Administration
- Master of Economics Degree (Health Economics)

Our team of dedicated professionals will handle every aspect of your payer negotiations. We will explore the potential of your contracts through market research, data analysis and language review. Fulcrum will develop proposals for both rate and language changes, and throughout the entire process, our clients retain complete decision-making control right up to final signature of the finished contract.

As a small business ourselves, Fulcrum Strategies understands your day-to-day challenges. Our goal is to take a forward-thinking approach in assisting you with solutions to those challenges. We are confident that our team offers the depth of knowledge and expertise, along with the breadth of services, to support your practice while you operate in an ever-changing environment and plan for the future.

MEET OUR TEAM

Our team is comprised of former insurance professionals who have had significant experience working for major payers before joining Fulcrum. This gives us a unique advantage when negotiating on behalf of our physician clients. With over 150 years of combined negotiation and marketing experience, we possess a solid background in managed care contracting, from contractual analysis and fee proposal development to final contract language review. Our familiarity with payer system platforms, corporate policies and loading guidelines helps us develop fee structures that work across the payer systems regardless of provider specialty. We understand the critical issues facing physician groups today, and would be honored to assist your medical practice.



RON HOWRIGAN

President & CEO
40 years experience
in healthcare industry
Speaking, Seminars, Negotiations



TRISTA NELSON

VP, Client Relations
32 years experience
in healthcare industry
Negotiations



DUSTIN CLARK

Vice President & COO
31 years experience
in healthcare industry
Data Analysis, Negotiations



MATTHEW HANDLEY

Director, Healthcare Consulting
6 years experience
in healthcare industry
Negotiations



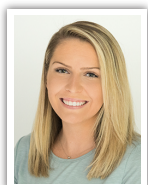
ASHLEY ELMORE

VP, Business Development
30 years experience
in healthcare industry
Sales, Negotiations



KRISTEN HOWRIGAN

Controller
13 years experience
in healthcare industry
Finance



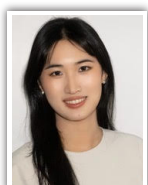
ALLISON MORSBERGER

Director, Healthcare Consulting
9 years experience
in healthcare industry
Negotiations



JULIE DEYOUNG

Administrative Assistant
2 years experience
in healthcare industry



KATE FANG

Contract Analyst
4 years experience
in healthcare industry
Data Analysis

CONTRACT NEGOTIATION

Negotiating favorable reimbursement rates with payers is essential for medical practices. As the payers move toward value-based contracts, physician groups must develop strategies to help them succeed today while preparing for the future. Fulcrum Strategies is uniquely suited to be your best advocate during these complex and difficult negotiations.

The Fulcrum Strategies team incorporates their individual experiences working for payer organizations into their roles as provider advocates for physician groups of all sizes and specialties. Each of our negotiators is a former managed care professional who is determined to secure better reimbursement for your practice without increasing your workload. From beginning to end, we offer our negotiation clients a complete package that includes:

STRATEGY SESSION

We meet with our new clients to discuss market position, general contract structure and strengths in order to develop a negotiation strategy specifically for your practice.

DATA COLLECTION AND ANALYSIS

Fulcrum takes your utilization data and builds precise fee schedules based on your contracts. We then combine them to produce an accurate, weighted-average comparison to current Medicare. This allows us to see the true value of your contracts and compare them on a level field to each other.

REVIEW AND RECOMMENDATIONS

Once we know your position, we will advise you on what is possible. We will make our professional recommendations, then work together to identify and execute a strategy to meet your needs.

CONTINUOUS UPDATES

Once we have initiated negotiations, your negotiator will keep you informed every step of the way. Fulcrum will keep track of every aspect of the negotiation until we bring the new contract to you for signature. Throughout the entire process the client maintains complete decision-making control.

CONTRACT NEGOTIATION

HOW IT WORKS

We begin by asking all prospective clients to complete a brief questionnaire providing background information to help us determine whether we would be successful negotiating with the payers. Once the form has been reviewed by our team, we will contact you to review our findings and talk about potential next steps.

Should a prospective client choose to engage Fulcrum Strategies, a consulting agreement will be signed to make it official. A new client welcome call will then be scheduled to discuss additional information. During this call, you will be introduced to your group's assigned negotiator and the negotiation process will be explained in greater detail.

- 1 Questionnaire and/or Initial Meeting
- 2 Sign Agreement
- 3 Welcome Call
- 4 Collect Info
- 5 Negotiation Process

We also request some important information to help us get started, including:

- Demographic Information
- Release Letter
- Payer Contact Information
- W-9 Form
- Electronic copies of existing payer contracts
- Utilization data from your practice management system

Once we collect all pertinent information, we will begin the process of negotiating, which includes: data analysis, proposal development, and contacting the payers. The timeframe to expect a single negotiation to be completed and a new contract to be loaded in the payer's system is anywhere from 60 to 180 days. We negotiate as many contracts as we are able during your term with Fulcrum.

You may have as much involvement in the negotiation process as you would like, and your group's assigned negotiator will be your main point of contact throughout your engagement with Fulcrum.

STRATEGIC PLANNING

Fulcrum Strategies offers a menu of Strategic Planning services specifically designed for medical practices. Our services can help you gain a better understanding of your business and how to use that information to develop short- and long-term strategic plans.

SOME OF THE SERVICES WE OFFER ARE:

Chargemaster Evaluation

It's important to keep an eye on what your practice charges because that information goes out on every claim, is visible to patients, and is always compared to your contracted rates when it's time for an insurer to pay your claims. Fulcrum Strategies can help you keep your chargemasters up to date. We'll review your fees, comparing them code-by-code to Medicare, and give you specific feedback on which charges should go up and which can come down. We can also compare your charges to your commercial contracts to ensure you're charging enough to get paid the rates you worked for in the first place. All we need is your current list of charges, by CPT code, in an electronic format, and we'll take it from there.

Payer Mix Evaluation

It seems elementary, but your payer mix can have serious implications for your future. How many of you have practice management systems that give you a good breakdown of where your revenue is coming? And how many of you take the time to read them? Fulcrum Strategies can help you build a payer mix if your own system doesn't produce one for you. After that, we can shine the light on potential pitfalls that stem from upcoming changes to Medicare or proposals from commercial payers. It's highly likely that the final rule from CMS will reduce Medicare payments across the board. What percent of your total revenue comes from Medicare? Fifty percent? How much does that equate to per partner? Do you have commercial contracts based on "current year" Medicare methodology? Which ones, and for how much of your remaining revenue do those contracts account? How much impact does one seemingly simple change have on your financial wellbeing? Fulcrum can help you spot the vulnerabilities in payer mix and help you plan for upcoming changes.

Financial Forecasting

Incorporating all the elements we've discussed separately, financial forecasting is essential to weathering changes and navigating a course to a solid financial future. Fulcrum Strategies can take the information we've used to develop your payer mix, evaluate your chargemaster and commercial contracts, your physician compensation program, fixed and

STRATEGIC PLANNING

variable practice costs, and use that mountain of information to envision where you could be headed. Current plans can be analyzed for performance and new ones developed using future financial impact as a guide.

This type of analysis requires a great deal of information, and like most work of this kind, is sensitive to the quality of that information. Fulcrum will request essential information and then complete models that can be used repeatedly to test the effects of different changes and identify opportunities for efficiency.

What-If Analysis

What if Medicare cuts their conversion factor? What if Blue Cross requires me to use their specialty pharmacy rather than allowing me to buy and bill? What if I terminate United and they access my Multiplan contract for their members?

The business of modern medicine is filled with “what if” moments. When it comes to potential changes in revenue, using the same information we would use for contract rate or payer mix analysis, Fulcrum can help you answer any number of “what if” questions. Our decades of industry experience have taught us the questions to ask when our clients think about making changes to their contracts, Medicare, or when the commercial payers start talking about changing rates. Let us guide you through the process of determining what effects these changes could have on your practice.

Physician Compensation Evaluation

One of the most controversial and divisive topics for any medical group is partner compensation. How the money is split among partners can either propel a group in the right direction or cause internal strife and eventually result in the destruction of the group. A well-constructed physician compensation model rewards the behaviors the group wants, supports your strategic plan, and is viewed as fair by all partners. Achieving this trifecta is not easy.

Fulcrum can review your current model and provide recommendations for potential changes to the model. We can also run several “what if” scenarios to show what changes to the model would do to current partner compensation levels. Finally, we can take your compensation model and use it to help support future strategic decisions.

STRATEGIC PLANNING

Payer Contract Review

When was the last time you reviewed your payer contracts? Do you know how your payer agreements compare on a weighted average percentage of Medicare? Do you know which services or service lines provide better reimbursement for your practice? Are you sure that the charge you bill for each of the services you provide is higher than the allowable amount on all your contracts?

If you can't answer all these questions, or if your answer is "no" to any of them, then you really need to do a full review of all your payer agreements. Fulcrum Strategies can evaluate all your payer contracts and gather various information to help provide a complete overview of your payer contracts.

Strategic Plan Development

Every business, and as such, every medical group, should have a short- and long-term strategic plan. This plan should be reviewed every 2 to 3 years and adjusted accordingly. Part of this strategic plan should be an analysis of the practice's strengths and weaknesses. The strategic plan should identify opportunities and threats. The plan should also contain a financial forecasting tool that can be used to evaluate strategic options and measure the success or failure of executed tactics against projected outcomes. Failure to have a well-thought-out strategic plan, the tools to evaluate strategic options, and the ability to measure performance, leaves your practice's success and hope for a brighter future up to chance. Hope is not a strategy.

Fulcrum can help your practice develop an individualized strategic plan, with all the tools necessary to make sure you are successful in executing your plan. With Fulcrum, your practice can be successful in these ever changing and challenging times.



MERGERS & ACQUISITIONS

At some point most independent medical practices are faced with the question of merging, acquiring, or being acquired by another group or a hospital system. Fulcrum Strategies has extensive experience navigating these confusing waters and can help you make the best decision for your group and the situation at hand.

We offer consulting and assistance in several areas:

1. Black Box analysis and revenue pro-forma development for potential mergers
2. Evaluation of purchase offers
3. Strategic evaluation of payer reaction to merger opportunities
4. Evaluation of current payer contracts that could impact merger timing and effectiveness
5. Representation and assistance in deal negotiation

Black Box

A “Black Box” analysis is one of the primary steps that guides groups down the path of merger or acquisition. Fulcrum will gather data and documents from both groups and produce a comparison that indicates whether it’s financially advantageous for one group to be acquired by another. To perform the analysis, we need:

- Utilization from the group to be acquired. If the groups are considering an “even” merger, utilization data would be needed for both practices to determine whose contracts would be the best for the combined entity.
- Contracts or fee schedules from both groups to produce a weighted review of your financial terms with your commercial payers.



Once the analyses have been completed, both parties to the proceedings will be presented with a statement indicating what the net revenue change would be if one group came under the other’s contracts. All revenue is combined to form a single number to prevent violating any of the individual contract’s confidentiality clauses.

Further items for consideration are the assignment clauses from your contracts, hospital stipends if applicable, and opportunities for increased operational efficiency from common infrastructure.

MERGERS & ACQUISITIONS

- Most commercial contracts contain language that prevents practices from simply absorbing another group and adding them to their (higher paying) contracts. Most of the time the insurance companies won't agree to add the new physicians to the contract roster of the existing group. Instead, they will remain on their existing contract, even after their old organization has ceased to exist. Not until that old contract is eligible for termination do the new doctors have an opportunity to be joined to the higher-paying contracts of their new employers. It doesn't happen often, but the payers can technically leave those new physicians as non-participating even after they terminate their old agreement.
- Any stipends paid to hospital-based groups should be included in the black box analysis. If there are different levels of financial support from each hospital, transferring from one practice to another could cost more than is made up for by the higher-paying commercial contracts.
- To the extent possible, infrastructure should be included in your considerations. Especially easy, or difficult, integration should be reviewed. New licenses and/or user fees for the acquired group could undo a slim advantage in contract rates.

HOSPITAL BASED PHYSICIAN CONSULTING

Hospital based physicians face a very uncertain future. No Surprises legislation threatened to hand your financial future over to payers who are incentivized to reduce your practice's revenue to bolster their own profits. The original law that was finally passed offered physicians a reasonable path to keep predatory insurance companies from simply offering terrible rates and walking away, knowing doctors had no recourse. The most recent interim final ruling, produced by the Secretary of Health and Human Services, reverses that progress and once again delivers the futures of hospital-based physicians into the hands of the payers.

- We can help you analyze and explore options contained within your hospital contracts, drawing upon our decades of experience working with physicians, facilities, and the payers.

- Fulcrum will keep you up to date – as up to date as possible – with the changes coming from Washington and how they're likely to affect your practice. Every week seems to bring a new development or reinterpretation, all of them with ramifications for your practice.

- We can analyze rates offered by any payers you may not be contracted with and compare them to your other agreements. We can even compare potential non-par fees to your current agreements and give you a detailed “what if” analysis for any payer who may be at risk of termination.



- Fulcrum can evaluate the impact this new law could have on your revenue and help you negotiate with your hospital or other entities to help offset this revenue reduction.

- Fulcrum can help you navigate through this process as it evolves and position yourself for the best possible outcome.

SPEAKING & SEMINARS

Fulcrum Strategies offers professional speaking services for conferences, meetings and more. With 18 years of experience in the managed care industry, and an additional 22 years as a physician consultant, Ron incorporates his experience on both sides of the negotiation table into his presentations, which are informative, engaging and entertaining.

Current Speaking Topics:

- Dancing with the Devil: Negotiating with Managed Care Companies
- Healthcare Evolution...or Revolution? Exploring the Shift from Fee for Service to Value-Based Approaches
- Patient-Centered Healthcare: Improving the Patient Experience
- Flatlining: How Health Care Could Kill the U.S. Economy and How We Can Stop it
- The Future of Health Care. What Will it Look Like in Five Years?
- Big Pharma and PBMs: How it all Works and Who are the Winners and Losers
- Reimbursement Trends in a Post-Healthcare-Reform World
- Improving Patient Experience in Patient-Centered Health Care
- Accountable Care Organizations
- Population Health Management
- To Be Par or Not to Be Par, That Is The Question
- Strategic and Tactical Practice Management
- Physicians vs. Managed Care
- Pay-for-Performance and Tiered Networks



Portfolio of Engagements:

Medical Group Management Association (MGMA), Radiology Business Managers Association (RBMA), Ohio Association of Rheumatology (OAR), Ohio State Medical Society (OSMA), Association of Community Cancer Centers (ACCC), American College of Emergency Physicians (ACEP), Coalition of Hematology and Oncology Practices (CHOP), Cancer Care Business Summit, Bayer Pharmaceutical / ICPME - Business IQ, American Association of Orthopedic Executives (AAOE), American Healthcare Radiology Administrators (AHRA), Southern Oncology Association of Practices (SOAP), Indiana Medical Group Managers Association (IMGMA), Indiana Association of Orthopedic Executives (IAOE), Indiana Oncology Society (IOS), Georgia Association of Orthopedic Executives (GAOE), Professional Association of Healthcare Office Management (PAHCOM), Association of Otolaryngology Administrators (AOA), Medical Office Managers Society of South Jersey, Medical Group Managers Association (MGMA), Southern Association of Therapeutic Radiation Oncology (SATRO), The Arizona Clinical Oncology Society (TACOS), Ascent - Administrator Support Community for ENT, EDPMA - Emergency Department Practice Management Association

"Ron Howrigan has presented at the ACEP Reimbursement Conference for the past three years, earning exceptional evaluations. He is an excellent speaker, offering the payer side perspective in contract negotiations that is very helpful for emergency physicians in understanding that process."

David McKenzie, Reimbursement Director, American College of Emergency Physicians

CLIENT TESTIMONIALS

“Our practice of 55 radiologists has proudly and successfully worked with Fulcrum Strategies for many years. Fulcrum Strategies has provided us with valuable insight into the mindset of the payer process and payment methodology resulting in a better understanding on both sides of the payer-provider equation.”

Robert E. Schaaf, MD, Managing Partner, Wake Radiology

“Presbyterian Anesthesia Associates has utilized Fulcrum Strategies for several years. The results of this partnership have been extremely positive and have exceeded our expectations, especially when considering the current medical economic environment. Fulcrum has become an essential and irreplaceable component of our business management. Ron Howrigan is simply the best in his field. Physicians are at a significant disadvantage when dealing with insurance companies or hospitals. However, Fulcrum’s expertise, experience, and most importantly, knowledge of the inner workings of insurance companies and hospital systems significantly evens out the playing field so that physicians can finally achieve fair reimbursement for their time and services.”

Frank Stranick, MD, Presbyterian Anesthesia Associates

“For more than five years, Fulcrum Strategies has provided invaluable assistance to our organization. They’ve helped us successfully negotiate tough contracts, acquire new business and provide analysis and modeling support for multiple projects important to our company’s growth. Regardless of the question, if it involves managed care, the negotiators at Fulcrum Strategies are always ready with the answer. Their loyalty and commitment to their clients and their tremendous insight into managed care is a unique combination that yields real results. I give Fulcrum my highest recommendation.”

Parker Binder, CEO, Health Network Solutions

CLIENT LIST - PAST AND PRESENT

Fulcrum Strategies
has represented
over 6,000 physicians
in over 300 groups
covering 30 states.



A

Acadian ENT
Accellus Health
Accent Physician Specialists, PA
ACNC Health
Advanced ENT
Advanced ENT and Allergy, PLLC
Advocate Radiation Oncology
Alamance Radiation Oncology
Align ENTA Services Management
Allergy Partners
Allied Physician Surgery Center
Alta East Bay Pathology
Altoona Arthritis and Osteoporosis Center
Ambulatory Management Services
American Radiology
Andrus & Associates Dermatology
Anesthesia Associates of Gainesville, LLC
Anesthesia Care
Anesthesia Consultants of Indianapolis
Anesthesia Consultants of Savannah
Anesthesia Management Services
Anesthesiology Associates
Arthritis & Osteoporosis Consultants
of the Carolinas
Asheville Radiology Associates
Asheville Rheumatology and Osteoporosis
Center

Associated Anesthesiologist Inc.
Associated Anesthesiologist of Fort Wayne
Associated Anesthesiologists of Tulsa
Associated Surgeons and Physicians, LLC
Associated Urologist of North Carolina
Athens Orthopedic Clinic
Atlantic Dermatology Associates
Atlantic Orthopedics
Atlantic SurgiCenter
Azalea OB/GYN
Azalea Skin Treatment Center

B

Bay Medical Management
Bethany Medical Center
Blue Ridge ENT
Blue Ridge ObGyn Associates
Blue Ridge Radiology Associates
Blue Ridge Radiologists
Boice-Willis Clinic
Boylan Medical Associates
Bridger Orthopedics
Bruce Medical, PLLC
Brunswick Surgery Center

C

Canton Aultman Emergency Physicians
Carolina Anesthesia
Carolina Anesthesiology, PA

CLIENT LIST - PAST AND PRESENT

Carolina Back Institute
Carolina Cardiology Consultants
Carolina Center for Rheumatology & Arthritis
Carolina Dermatology Center
Carolina Digestive Health
Carolina Digestive Health Associates - Asheville
Carolina Digestive Health Associates - Charlotte
Carolina ENT-Sinus and Allergy Center, PA
Carolina Internal Medicine Associates, PA
Carolina Kids Peds
Carolina Mountain Gastroenterology Endoscopy
Carolina Orthopedic and Sports Medicine Inc
Carolina Radiology Associates, LLC
Carolina Spine Center
Cary Cardiology
Cary Gastroenterology
Cary Skin Center
Center for Orthopaedic & Neurosurgical
Care and Research
Central Neurology
Central Oregon ENT
Charleston ENT Associates
Charleston Gastroenterology Specialists
and Endoscopy Centers
Charleston Radiologists, PA & Pelican II LLC,
dba Imaging Specialists of Charleston
Charlotte Eye, Ear, Nose & Throat Associates
Charlotte Gastroenterology & Hepatology, PLLC
Charlotte Radiology
Chattanooga Emergency Medicine
Chesapeake Anesthesia, LLC
Chesapeake Emergency Physicians
Citrus Valley Medical Associates
Clinton Medical Group
Coastal Cancer Center
Coastal Carolina Health Care
Coastal Carolina Radiation Oncology, PA
Colorado ENT & Allergy
Columbus Arthritis Center
Columbus Oncology Associates
Columbus Radiology
Columbus Regional Healthcare System
Community Anesthesia Associates
Community Imaging Associates
Concord Medical Group
Continental Emergency Services

D
David Mandel, MD
Dayton Arthritis and Allergy
Dayton Pediatric Imaging, Inc
Dayton Rheumatology
Delta Radiology Medical Group
Dent Neurologic Institute
Desert Imaging Services, LP
Desert Oncology Associates
Diagnostic Imaging Alliance of Louisville
(DIAL Radiology)
Digestive Disease Center of NC
Digestive Health Partners
Digestive Health Specialists
Doctors Express Urgent Care
Drs. Boxer & Adlersberg
Duane E. Harrison, MD

E
Eagle Physicians & Associates
Eastern Radiologists, Inc.
ECAA Anesthesia Specialists
ECP (Emergency Care Partners)
Emergenc Health
Emergency Care Partners
Emergency Care Specialists

CLIENT LIST - PAST AND PRESENT

Emergency Physicians Immediate Care Center

Emergency Physicians, Inc.

ENT Associates, PC

Endoscopy Center of North Carolina

Endoscopy Center Holdings, LLC

Envision Radiology

Ergentus Emergency Service Physicians

ERMED

Evansville Radiology

Excel Imaging

Eye Specialty Group

E

Fairfax Radiology Centers, LLC

FCHC Medical Care

First Choice Emergency Rooms

Florida Gulf Coast ENT

Florida Neurology Group

Florida Radiology Consultants

Foundation Radiology Group

Fox Valley Orthopaedic Institute

Fredericksburg Emergency Medical Alliance

Fulton County Health Center

FW Radiology

G

G2 Anesthesia

Gainesville Hematology & Oncology Associates

Galen Medical Group

Gaston Hematology & Oncology Associates

Gaston Radiology, PA

Gastroenterology Associates of SW Florida

Gastroenterology Specialists, Inc.

Gateway Diagnostic Imaging

Genesis Orthopedics & Sports Medicine

Georgia Bone & Joint

Georgia Pain & Spine Care

GI North

Goldsboro Emergency Medical Specialists

Goldsboro Pediatrics

Graystone Eye

Graystone Ophthalmology Associates, PA

Greensboro Radiology

Guilford Neurologic Associates

Gulfcoast Oncology Associates

Gynecology & Laparoscopic Surgeons

H

Hampton Roads Emergency Physicians

Hampton Roads ENT-Allergy

Head and Neck Associates of Orange County

Health Network Solutions

Healthcare for Women

Healthcare Midwest

Heaton, Fulgham and Williams

Hematology & Oncology Associates

Henry County Hospital, Inc.

High Point Radiological Services

Hillcroft Medical Clinic

HNI Healthcare

Houston ENT & Allergy Clinic, LLP

Houston Eye Associates

Houston Progressive Radiology Associates

Hudson Valley Radiologists

I

Idaho Emergency Physicians

ID Consultants

Imaging Consultants of Central Illinois

Imaging Healthcare Specialists

Integrative Arthritis and Pain Consultants

Iowa Radiology/Professional Medical
Management

CLIENTS: PAST AND PRESENT

J

Johnston Area Gastroenterology

K

Kamm, McKenzie OB/GYN

Kernodle Healthcare Group

Kinston Medical Specialists

L

Lafayette Anesthesia

LeBauer Medical Center

Lexington Radiology Associates

Little River Mammography and HER Space

M

Macon Outpatient Surgery Center

Main Street Radiology

Marin PET/CT

Martinsburg Radiology

Mckesson

Mecklenburg Radiology Associates

MedFirst Primary and Urgent Care

Medical Associates of Brevard

Medical Oncology & Hematology Associates

Medical Radiology Group

Medstream Anesthesia

Michiana Hematology Oncology

Mid-Atlantic Emergency Medical Associates, PLLC

Mid Florida Cancer Centers

Mid Town Imaging

Middle Georgia Orthopaedic Surgery

Middle Tennessee Emergency Physicians

Millennium Healthcare

Millennium Medical Imaging

Milwaukee Rheumatology Center

Mississippi Emergency Department Services, PC

Missouri ENT Center

Moffitt Heart and Vascular Group

Moses H. Cone Memorial Hospital

MRI of Woodbridge

MSN Healthcare Solutions

N

Nash X-Ray Associates

Nathan Littauer Hospital

NaveSink Radiology

Neurology Center Fairfax

Neurosurgical Associates of Tampa Bay

New Milford Orthopedic Associates

Northern Anesthesia Providers

North Broward Radiologists

North Carolina Nephrology, PA

North Kitsap ENT

Northeast Digestive Health Center

Northern Anesthesia Providers, LLC

Northwest Hospital

Novus Anesthesia Partners

O

Ocala Eye P.A. & Affiliates

Ohio Oncology and Hematology

Ohio Surgery Center

Oklahoma Arthritis Center

Orthopedic & Sports Medicine Owensboro, PSC

Orthopedic Associates of Lancaster, LTD

Orthopedic Specialists of SW Florida

Orthopedics East & Sports Medicine Center

OrthoArizona

OrthoCarolina

OrthoMaryland

OrthoNC Ambulatory Surgery Center

Ortho NorthEast (ONE)

Ortho Specialists of North Carolina

Ortho Virginia

Ortho Wilmington

OSS Orthopedic Hospital LLC

dba OSS Health

CLIENTS: PAST AND PRESENT

P

Pennsylvania Rheumatology
Peoria ENT
Perimeter Anesthesia
Perimeter Orthopaedics
Physicians First Messages
Physicians' Primary Care of SW Florida
Piedmont Emergency Consultants
Piedmont Family Practice
Piedmont Healthcare
Piedmont Hematology Oncology
Piedmont Neonatology
Piedmont Radiation Oncology
Piedmont Triad Anesthesia
Pinehurst Anesthesia Associates, PA
Pinehurst Medical Clinic
Pinehurst Neurology Associates
Pinehurst Radiology
Pitts Radiology
Practice Management, Inc
Premier Breast Health Institute
Premier ENT Associates
Presbyterian Anesthesia Associates
Primary Healthcare Alliance
Professional Anesthesia Services
Progressive ER
Prolific Anesthesia Services, PLLC
Providence Anesthesia Associates - CABS

Q

Quantum Radiology
Queens Medical Associates

R

Radiologic Professional Services, PA
Radiology and Imaging Specialists
Radiology Associates of Clearwater
Radiology Associates of Durango

Radiology Associates of Indianapolis
Radiology Consultants, Inc.
Radiology Consultants of Lynchburg and
Central Virginia Imaging
Radiology Medical Group of Santa Cruz
Radiology Regional Center
Raleigh Capitol ENT
Raleigh Emergency Medicine Associates
Raleigh Hand to Shoulder Center
Raleigh Neurology Associates
Raleigh Neurology Imaging
Raleigh Orthopaedic Clinic
Raleigh Pediatric Associates
Red Bank Radiology
Red River Consultants
Refill Doctors
Reiter, Hill, Johnson & Novin ObGyn
Reliance Management Services, LLC
Reno Radiological Associates
Resource Anesthesia
Respiratory Care and Sleep Medicine
Rheumatology Associates, LTD
Rheumatology Associates of Long Island
Riverfront Surgery Center
River Hills Healthcare
Roanoke Neurological Associates
Roanoke Valley Center for Sight, LLC.
Rockford Radiology Associates
Rock Hill Radiology Associates
Rocky Mountain Orthopaedic Associates
Rome Orthopaedic Clinic
Rutherford Radiological Associates

S

Sacramento ENT
Sacramento Heart & Vascular
Sail Sign Radiology

CLIENTS: PAST AND PRESENT

Scent ASC
SDI Radiology
Select Physicians Alliance
Shea Ear Clinic
Shelby Medical Associates
Shenandoah Emergency Medicine Specialists
Silicon Valley Diagnostic Imaging
Silicon Valley MRI & CT
Solis Mammography
South Atlantic Anesthesia Solutions, PA
South Bend Orthopaedic Associates
South Carolina ENT
South Florida Orthopedics
South Texas Radiology Group
South Texas Radiology Imaging Centers
and Comprehensive Radiology Management
Southaven Surgery Center
Southeast Anesthesiologists
Southeast Lung Associates
Southeast Radiation Oncology Group
Southeastern Medical Oncology Center
Southeastern Orthopaedic Specialists
Southeastern Spine and Neurosurgery
Southern New Hampshire Radiology
Consultants
Southern Ohio Medical Center
Southwest Surgical Associates
SpineOne
Summit Orthopaedics
Surgery ONE Anesthesia, LLC
Surgical Specialists of Charlotte
Syracuse ENT Surgeons, PLLC

I
Tarboro Clinic
Tarrant Pathology Associates
Tennessee Interventional and Procedural
Specialists, PLLC

Tennessee Radiology and Interventional
Consultants, PLLC
Tennessee Rheumatology
Tennessee Valley Eye Center
Texas Ear, Nose & Throat Specialists
Texas Neurology
Texas Orthopedics
Texas Radiology Associates
The ENT Institute
The Medical Imaging Center
The Neurology Center
Tides Gastroenterology
Tolnitch Surgical Associates
Tower Imaging
Triad Radiology Associates
Triangle Arthritis & Rheumatology Associates
Triangle Orthopaedic Surgery Center
Triangle Urology Associates
Tri-State Orthopaedics

U
U.T. Physicians
Unified Anesthesia
Unity Healthcare, LLC
University Gastroenterology
University Orthopedics Center
Urgent Care for Children
Urology Associates of SENC, PA
Urology Associates of SW Florida

Urology Specialists of the Carolinas

V
Valley Arthritis Care
Valley Ear, Nose & Throat Specialists
Ventura Orthopedics
Virginia Orthopaedic Center

CLIENTS: PAST AND PRESENT

Virginia Retina Specialists

Visionary Medical Imaging

Vistar Eye Center, Inc.

Vulcan Imaging

W

Waco Gastroenterology Associates

Wake Heart and Vascular Associates

Wake Internal Medicine Consultants

Wake Nephrology Associates

Wake Radiology

Wayne Heart & Internal Medicine

Wayne Radiologists

Western Wake Pediatrics

White Mountain Emergency Physicians

Wilkes Anesthesia Associates, PA

Williamsburg Emergency Physicians

Wooster Orthopedic

Y

York Emergency Physicians

PRICING STRUCTURE



We typically work on a flat, retainer-based pricing structure. In certain cases, we are able to provide case rates for project-based services. For qualifying contract negotiation clients, we are able to offer a guarantee on our retainer. Please contact us for more information regarding our pricing structure for your practice and situation.

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For sales and marketing or speaking inquiries, please contact Ashley Elmore.